

# CASE STUDY

## MOUNT NOTRE DAME HIGH SCHOOL & SELF-SERVICE KIOSKS



### MND HIGH SCHOOL

Mount Notre Dame is an all-girls college preparatory high school based out of Cincinnati, Ohio. MND bases its values off of Catholic faith, which “educates and empowers young women to recognize and develop their unique capabilities to learn, live, lead and serve”. Founded in 1860, it is a school well known for its academic achievements. Their superior academic catalog includes, “20 Advanced Placement and 24 Honors courses, MND’s Honors/AP opportunities (including an AP course available to freshmen) are among the best in the region”. Not only are their academic courses impressive, but they hold over 50 clubs on campus and have an exceptional athletic program.

### INTERACTIVE INFORMATION KIOSK

As enrollment began to increase, the faculty at MND began to notice some overcrowding problems that needed to be addressed. The first problem was their foyer, which was being flooded by large displays and stands. To try and open up some floor space, they looked into other methods of advertising the school and sharing information. That is when they came across [kiosk solutions](#). “The alumnae composite photos of graduating classes over the years were displayed in large stands in the foyer. They took up a lot of space. We replaced them with a kiosk and gained back needed space” said Kris McSweeney, Technology Director.

*The alumnae composite photos of graduating classes over the years were displayed in large stands in the foyer. They took up a lot of space. We replaced them with a kiosk and gained back needed space.*



MND deployed a freestanding kiosk in their foyer to save space and give the students an innovative way to explore the flourishing alumni community that they will one day be a part of. Not only is there a slideshow of graduating classes being displayed, but there's an interactive element to it. McSweeney shared with us that currently:

*“Alumnae photos can be accessed by searching by name or graduation year”*

That way, students and visitors can search for their fellow MND cougars and really express what it means to be a part of Mount Notre Dame high school.

## KIOSKS: SAVING SPACE, RESOURCES, TIME, AND MONEY

### SPACE

A kiosk helps to save floor space and open up rooms for better usage (traffic, interactive technology, student work and awards). Rather than using all that space for boring infographic posters and plain pictures on stands, these kiosks save space and produce a finer tuned representation of information. That way, your main entrance is less cluttered and more clearly reflects the values of the organization.



## RESOURCES

By using a kiosk, you are providing a more eco-friendly resource by cutting back on paper usage. A kiosk also saves employee resources by conserving the energy of the staff needing to implement these informational boards.

## TIME

A kiosk reduces the time spent on creating posters, printing pictures, putting stands together, and brainstorming ways to use tangible paper materials to provide information and advertisements.

## MONEY

A kiosk saves money on flyers and stands so funding can go to more important things like clubs, academic courses, and athletic teams. If there isn't a creative team at the organization, paying a designer to create the poster is another thing you don't have to do if you deploy a kiosk.

## FINAL NOTE

A year later, Mount Notre Dame high school is still getting great use out of their kiosk, adding yet another successful graduating class' memories for students to see. This kiosk is particularly useful because it helps MNDHS promote a culture within the school that appreciates its alumni. Fostering a strong alumni community through advancement improves philanthropic efforts, events, and future commencement ceremonies. Kiosks are a great solution for this purpose and for anyone looking to provide information while saving space and resources.



*Interactive kiosks  
are engaging,  
attractive solutions  
for nearly every  
aspect of modern  
life from promoting  
and wayfinding, to  
check-in and stan-  
dard HR functions.*

*Self-service kiosks  
are ideal for  
business & organi-  
zations looking to  
bring useful  
services and info  
that much closer to  
those who need it.*